TechnoMaster

Since 2007, Making IT Experts & Products

Course: Shopify

Duration: 15 Hrs (Changeable) | Fees: Individual / Batch

Since 2007, Nestsoft TechnoMaster has been providing training, internships, and services in IT technologies, both online and offline, with the expertise of **over 250 industry experts**. We have delivered internships, training, and seminars to more than 50,000 students, resulting in numerous success stories. **We offer 100% placement support through JobsNEAR.in**

Our Courses/Internship

- Python/Django Fullstack
- Artificial Intelligence
- Machine Learning
- Data Science
- Software Testing (All)
- Wordpress, Woocommerce
- Digital Marketing, SEO
- Php/MySQL, Laravel
- Flutter, Android, IOS
- Asp.net MVC
- Web Design, Javascript
- Angular JS, React JS
- CCNA, MCSA, CCNP
- AWS, GCP, Azure
- Odoo, SalesForce, Sap
- Microsoft Excel
- Ethical Hacking



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Syllabus on the Next Page ..

Our Head Office: Nestsoft TechnoMaster, Infopark, Cochin - 42, Kerala, India

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+91 8301010866

join@nestsoft.com

www.nestsoft.com

Our Placement Website: JobsNEAR.in

Training by Industry Experts

TechnoMaster

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Introduction to Shopify

- * What is Shopify?
- * Setting Up Your Shopify Account
- * Shopify Dashboard Overview

Building Your Online Store

- * Creating and Managing Products
- * Configuring Collections
- * Setting Up Payment Gateways

Store Design and Customization

- * Theme Selection and Installation
- * Customizing Themes Using Liquid
- * Responsive Design Principles

Shopify Apps and Integrations

- * Exploring Essential Apps
- * Integrating Third-Party Tools
- * Automating Store Processes

Advanced Shopify Features

- * SEO Optimization for Shopify Stores
- * Drop shipping with Shopify
- * Managing Multiple Currencies and Languages

Real-Time Projects

- * Creating a Fully Functional E-Commerce Store
- * Custom Shopify Theme Development

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Business Insights

- * Analyzing Store Performance Metrics
- * Scaling Your E-Commerce Business
- * Handling Customer Support and Queries

(Click on Course for more details)

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- Thank You -

N.B:This syllabus is not final and can be customized as per requirements / updates.

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